

Vendor Page Guidelines

2023

OVERVIEW

All marketing partners have the opportunity to curate how their brand is represented on the Golden State website. These vendor landing pages are intended to showcase a vendor's product offering, and share helpful resources for our combined customer base and Golden State sales staff.

HEADER IMAGE

Image height is set at 200px and should be no less than 2000px in width at 72dpi (web resolution). Anything larger will be resized.

LOGO

A PNG with a transparent background is best, and no smaller than 500px in height. As your brand's logo will sit on top of the header image, providing alternate versions of your logo is helpful to ensure it's easily seen against the header image provided.

DESCRIPTION

250-400 word description describing your brand and product offering.

IMAGES

Image galleries are set to 1180px width x 700px height (landscape). Larger images will be resized, and smaller images will not be used as they will pixelate. Please be sure to name your images accordingly for SEO purposes. Accepted file types: JPG, PNG, PDF.

VIDEOS

Please provide a YouTube playlist link or direct links to YouTube videos, and a playlist will be created for you.

RESOURCES

Please provide the titles of your desired resources with corresponding links. PDFs are preferred.